

Agenda

EuropeanIssuers Capital Markets Webinar Series:
Digitalisation of European companies: Regulatory
Challenges and Shaping Strategy for a Digital Future



Digitalisation of European Companies: Regulatory Challenges and Shaping Strategy for a Digital Future**28 September 2021****11.00 – 12.15****Agenda**

Supporting the digital transition of companies is a key priority for the EU. The EU should take advantage of the stage of companies in its recovery strategy to help repair the damages caused by the pandemic. Digitalisation is transforming our society, the economy and financial sector. It is changing how companies operate and how people interact and exchange information. EU priorities focus on creating a framework that facilitates digital innovation, tackling fragmentation in the Digital Single Market and addressing the risks associated with this digital transformation. This webinar will discuss:

- What is the best framework for a fair and competitive digital economy? How to facilitate its uptake by companies?
- What are the policy options to tackle more fragmented value chains for financial services driven by technological change and the entry of new market participants? How can financial stability and market integrity be safeguarded?
- What are the cyber risks companies need to consider and how can those be mitigated?
- To what extent may digital technologies help reaching climate neutrality?

11.00 – 11.05 Opening remarks by the moderator

Pierre Marsal, Chair of Securities Law & Markets' Infrastructure Working Group, EuropeanIssuers

11.05-11.15 Presentation from Diligent**11.15 – 12.00** Panel discussion

Jan Ceysens, Head of Unit Digital Finance, DG FISMA, European Commission

Dr Joachim Schwerin, Principal Economist, Unit Digital Transformation of Industry, DG GROW, European Commission

Agostino Nuzzolo, General Counsel, Telecom Italia

Nathan Birtle, Senior Vice President of Sales, Diligent

12.00 – 12.15 Q&A

This webinar session is sponsored by  **Diligent**